



**RELIANT**  
*Life Shares*

COMPANY FACT SHEET



### **About Reliant Life Shares**

Reliant Life Shares is a leader in the Life Settlement Industry. Reliant offers individual investors the opportunity to invest in an asset class formerly only available to institutional investors. Reliant offers alternative investment opportunities to accredited investors in California as well as financial institutions, fund managers and other investment entities. The company partners with insurance agencies, RIA's and broker dealers to establish life settlement business lines.

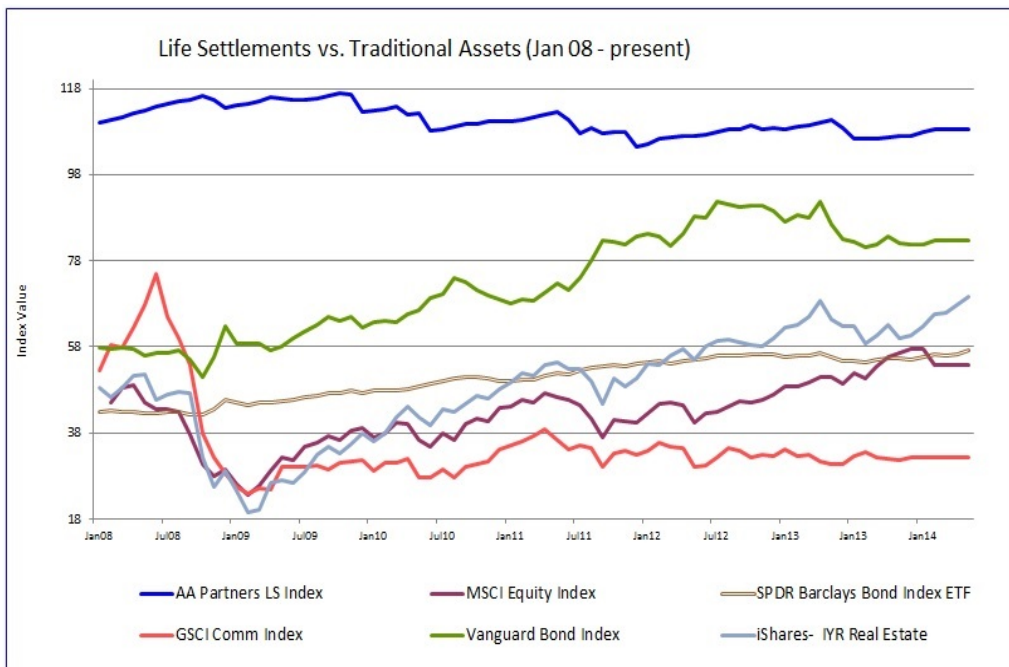
### **Fractional Life Settlements - Introduction to this Alternative Asset**

Over the last 15 years, institutions such as Berkshire Hathaway, Credit Suisse and Morgan Stanley have been profiting from an innovative and proven asset class. Even though it has not been widely known or available to the general public, this industry has grown to \$10 billion and is projected by respected analysts to reach \$150 billion within the next decade. Qualified California residents can now take advantage of the exceptional profits produced in this market. This asset class is known as Life Settlements. It is based on a mutually beneficial concept whereby qualifying senior insureds can sell their life insurance policies to investors for far more than the surrender value they would receive from the issuing insurance company.



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## Life Settlements are Immune to Stock Market Risk

- Illustrates performance of a fund investing in US Life Settlements
- Investments in Life Settlements maintained a steady growth and outperformed not only S&P 500, but the US Government 10 Year Bond
- Life Settlements were **IMMUNE** from 2007-2009 financial crises and earned DOUBLE DIGIT Returns

## Other Benefits of Life Settlements are:

- The investor knows up front how much they will make on their investment.
- Despite exhibiting low volatility, Life Settlements have a potential for 12%+ annual returns.
- Upon maturity, the investment payout comes from highly rated legal reserve U.S. Life Insurance companies, including AXA, Pacific Life, and New York Life.



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### **Industry Regulation**

Fractional Life Settlements are regulated in California through Senate Bill 1837. The sale of fractional interests in Life Settlements are considered a Security in California. Senate Bill 1837 provides an exemption for who can sell and who can purchase the offering. The sale can be made by any California licensed life insurance broker or a registered securities representative. Purchasers are required to be “Qualified Investors” as defined by California Corporations Code ANN 25102(q)(E). In summary this means the investors must have either a \$150K net worth AND annual income of \$100K or more OR \$250K net worth exclusive of home, furnishing and automobiles.

### **Agent Benefits**

- Learn how to protect your client’s portfolio from stock market losses, while having the opportunity to earn 12% or more returns
- Ability to earn up to \$100K+ per month
- Lead Generation Programs
- No Securities License Needed
- GA Opportunities Available
- Company Support and Training





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### Useful Links

Website: [www.ReliantLifeShares.com](http://www.ReliantLifeShares.com)

Investor Presentation (Education Video): <http://www.reliantliveshares.com/Video.htm>

Investor Presentation (Wall Street's Best Kept Video): <http://youtu.be/FJN9UbP6Qp8>

Reliant Brochure: [http://reliantliveshares.com/wp-content/uploads/2014/06/Reliant\\_Brochure.pdf](http://reliantliveshares.com/wp-content/uploads/2014/06/Reliant_Brochure.pdf)

White Paper: <http://reliantliveshares.com/wp-content/uploads/2014/06/rls-white-paper.pdf>

London School of Business Study: <http://reliantliveshares.com/wp-content/uploads/2014/06/London-Business-School-Study.pdf>

Wharton Business School Study: <http://fic.wharton.upenn.edu/fic/papers/02/0241.pdf>